



FOR IMMEDIATE RELEASE

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***Everybody Wins! DC Launches 14th Year of Reading Mentoring Program with
District of Columbia Chairman Vincent Gray on Monday, September 29, 2008***

WASHINGTON, DC (September 24, 2008) -- District of Columbia Chairman Vincent Gray will help launch Everybody Wins! DC's (EW!DC) 14th year of its innovative reading mentoring program at Marie Reed Community Learning Center (2200 Champlain Street, NW) on Monday, September 29, 2008. Everybody Wins! DC has reached more than 30,000 low-income students with programs designed to spark a love of reading and learning.

Chairman Vincent Gray will read a children's book and speak with student participants of EW!DC's Power Lunch program. The event will start at 12:15 p.m. in the library at Marie Reed Community Learning Center.

"At the very core of our success is the special relationship that develops between the student and the reading mentor. Our mentors have impacted the lives of thousands of students by adding basic building blocks within these students, including self-confidence and improved reading abilities," comments Everybody Wins! DC Executive Director, Mary Salander.

The Power Lunch program brings together many of our region's leading businesses, foundations and law firms as well as Congressional Members and staffers for weekly one-on-one reading and mentoring. The motivation behind EW!DC's mission remains simple and straightforward yet can bring about profound change in the lives of students: expose children to literature, give them a positive role model, inspire them to read, and you will make a difference in their lives.

Through its programs, EW!DC reaches more than 4,000 underserved students annually in 39 Title I public elementary schools throughout the Washington Metropolitan Area. To learn more about how you or your company can become involved with EW!DC, please contact Vinny Hughes, Operations Manager, at 202.347.9467 ext 17 or vhughes@everybodywinsdc.org.

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