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Everybody Wins! DC and the Washington Redskins Charitable Foundation To Host Book Distribution and Player Visit at Gladys Noon Spellman Elementary School on Tuesday, April 13th to Cap-off Redskins Read 2009 Campaign

More than 3,780 children's books with a combined value of nearly \$25,000 were generously donated by individual supporters of the Washington Redskins, Borders and Everybody Wins! DC

Everybody Wins! DC and the Washington Redskins Charitable Foundation will host a book distribution and player visit on Tuesday, April 13th at 2:10 pm at Gladys Noon Spellman Elementary School to encourage and promote literacy through the Redskins Read program. Washington Redskin wide receiver Malcolm Kelly will distribute books and speak to all 5th and 6th grade students at the elementary school.

The book distribution and Kelly's visit represent the culmination of a successful Redskins Read Children's Book Drive held in October 2009. The books were donated at FedExField on Sunday Oct. 18th and at 28 participating Borders Books & Music Stores and 14 Redskins Retail stores throughout the Washington Metropolitan area from October 18th through October 25th. Most of the books collected were used by Everybody Wins! DC at 20 Title I public elementary schools that they serve through their Power Lunch and Readers Are Leaders programs. Through these book distributions, they provide participating students with a new book to take home and add to their personal home libraries. The balance of the books collected are being distributed to three Prince George's County elementary schools, including Gladys Noon Spellman.

BJ Corriveau, Vice President, Community and Charitable Programs for the Washington Redskins said, "The Washington Redskins Charitable Foundation is thrilled with the results of the 2009 Redskins Read Children's Book Drive in partnership with Everybody Wins! DC and Borders. With the support of our fans, the best fans in the NFL, we were able to gather more books and dollars this year as compared to last, which will ensure that even more underserved children in the area will have access to books in their homes." All involved echoed BJ's remarks:

Everybody Wins! DC's Founder and Executive Director Mary Salander explains, "The small, yet remarkable, act of kindness of purchasing a book for an underserved student speaks volumes about those individuals who supported the Redskins Read Children's Book Drive. Everybody Wins! DC is honored to be affiliated with the Washington Redskins Charitable Foundation and Borders for this initiative. "

Borders representative Gillian Plaunt added, “Borders has always been committed to strengthening our local communities and we were pleased to partner with Everybody Wins! DC and the Washington Redskins Charitable Foundation’s Redskins Read program for such a successful book drive. It is wonderful to know we can make an impact when supported by our customers, and that we can assist in bringing up another generation of readers.”

For more information about the event, please contact Vinny Hughes at 202.347.9467 or vhughes@everybodywinsdc.org.