






## UNITED WAY/COMBINED FEDERAL CAMPAIGN EVERYBODY WINS! DC (EW!DC)



### ***HOW DO I DESIGNATE MY UNITED WAY/CFC \$ TO EVERYBODY WINS! DC?***

-  Pick up a pledge card from your company campaign coordinator.
-  Designate *Everybody Wins! DC* on your pledge card.
-  United Way #: 8813 & CFC #: 12915







### ***WHAT IF MY COMPANY IS NOT INVOLVED IN THE UNITED WAY/CFC?***

-  Anyone can be a company campaign coordinator, so take it upon yourself to get your place of business involved.
-  Contact the United Way Communications Department at (202) 488-2060.

### ***WILL EVERYBODY WINS! DC KNOW THAT I DONATED TO THE ORGANIZATION?***

-  EW!DC will receive a list of donors in April, at the end of the campaign.
-  On your pledge card, you have the option of giving anonymously.

### ***WHAT WILL EVERYBODY WINS! DC USE MY \$ FOR?***

-  A gift of **\$1 a week** might buy:
  - Books for 13 children to take home and add to their personal libraries
  - Six brand new children's picture books for the EW! DC libraries at participating schools
  - Leadership training materials for children in the Readers Are Leaders programs
-  A gift of **\$5 a week** might buy:
  - A storytelling performance by a local professional for 50 students
  - Sponsorship of one child's participation in the Power Lunch program that matches children with adult Reading Mentors for weekly interactions
  - An educational field trip for 50 children
-  A gift of **\$7 a week** might buy:
  - Materials for 160 student/Reading Mentor pairs to complete an art project
  - Reading materials for an end of the year recognition event
  - Materials for reading related activities during Power Lunch and Readers Are Leaders programs
-  A gift of **\$10 a week** might buy:
  - Sponsorship of two children in the Power Lunch program
  - Two storytelling performances by local professionals for 100 children
  - Transportation for 200 children to an End of the Year Celebration event
-  A single contribution of **\$50** might buy:
  - Literacy program handbooks for 25 volunteer Reading Mentors
  - Literacy program materials for 50 students
-  A single contribution of **\$100** might buy:
  - Ten brand new children's picture books for EW!DC libraries in participating schools
  - Books for 25 children to take home and add to their personal libraries

Payroll deduction contributions via United Way can be made online at [www.unitedwaynca.org](http://www.unitedwaynca.org) or via the Combined Federal Campaign (CFC) online at [www.cfcnca.org](http://www.cfcnca.org).

or

To contribute directly to EW!DC please visit [www.everybodywinsdc.org](http://www.everybodywinsdc.org)