

June 15, 2010

To: Agriculture and Food Industry Representatives
From: Mary Salander, Everybody Wins! DC
Subject: Ag Open Sponsorships



The 2010 Ag Open is set for **Tuesday, September 7, 2010** at Queenstown Harbor Golf Course. Again this year, the Ag Open will benefit *Everybody Wins!DC* a reading and mentoring program serving under-privileged elementary school students. We have a great opportunity to raise significant funds for *Everybody Wins!DC*.

To help maximize the benefit for *Everybody Wins!DC*, we invite you to become a tournament sponsor. Sponsors will receive priority in obtaining foursomes for the tournament. You can reserve your foursome on the attached sponsorship form. Last year, sponsor foursomes filled the tournament. Demand for sponsorships and foursomes vastly exceed supply, so we encourage sponsors to secure their space immediately by completing and faxing in the attached sponsorship form.

To become a sponsor and advance reserve your foursome, please complete the attached form and fax it to (202) 347-9504. Sponsorships will be sold and teams will be assigned on a first come, first served basis. We expect sponsorships and foursomes to sell out in a matter of hours. We are taking team reservations for sponsors only at this time. In the unlikely event that teams are still available after sponsors have advanced reserved their teams, we will send out a solicitation for non-sponsors at a later date.

PLEASE CONSIDER THE FOLLOWING OPTIONS:

Team Sponsors

The cost of sponsoring a team is \$1000. Team sponsors will be recognized with signage on the golf course during the tournament. Organizations will be allowed to sponsor up to two teams for the tournament. Sponsors may reserve one foursome in the tournament at \$320 for each team sponsorship. Organizations are limited to two team sponsorships and two foursomes each.

Hole-in-One Sponsor

We are seeking two sponsors to underwrite the cost of our hole-in-one contests. We plan to conduct one of these contests on both courses. These sponsors will receive special recognition at the tournament as well as signage on the appropriate hole. The prize for a hole-in-one on these two holes is \$25,000. The cost of this sponsorship is \$3000 and includes two complementary foursomes.

Beverage Cart Sponsor

We have four opportunities to sponsor moving beverage carts throughout the tournament. These sponsors will receive special recognition at the tournament as well as signage on each beverage cart. The cost of sponsoring one station is \$1000 and in order to be eligible for this opportunity you must also sponsor at least one team and foursome at \$1300.

Second Giveaway Sponsor

We are seeking one sponsor for the second giveaway item. This will be a Nike golf item (i.e. Tote) and recognition will include special signage at the event and the opportunity to have your logo embroidered onto the item, which is presented to each player. The cost of this sponsorship is \$2,500 and includes one complementary foursome.

Dinner Sponsor

We are seeking one sponsor for the Dinner. This sponsor will receive special recognition at the tournament as well as signage during the banquet/dinner. The cost of this sponsorship is \$5,000 and includes two complementary foursomes.

We appreciate your consideration and look forward to your help in providing support for this very worthy cause. Please don't hesitate to contact us if you have questions or need more information. Thanks for considering a sponsorship.

SPONSORSHIP FORM – PLEASE COMPLETE AND FAX TO (202) 347-9504



Name: _____
Organization: _____
Phone: _____
Fax: _____
E-Mail: _____

Team Sponsors:

We would like to sponsor _____ (no more than 2) team(s) at \$1000 each. Please reserve _____ foursome(s) (limit one per team sponsored and not more than 2 per organization) at \$320 each.

Hole-In-One Sponsors

We would like to sponsor _____ hole-in-one contest(s) at \$3000 each. We would like to reserve _____ foursome(s) (allowed up to two complementary foursomes for each hole-in-one sponsored).

Beverage Cart Sponsors

We would like to sponsor _____ beverage cart(s) at \$1000 each.

Second Giveaway Sponsor

We would like to sponsor the second giveaway item at \$2,500. We would like to reserve _____ foursome (allowed up to one complementary foursome).

Dinner Sponsor

We would like to sponsor _____ the event dinner at \$5000. We would like to reserve _____ foursome(s) (allowed up to two complementary foursomes for the dinner sponsor).

NAME OF SPONSORING PERSON OR ORGANIZATION (AS IT SHOULD APPEAR ON SIGNAGE):

_____ **Teams Sponsored (limit 2) @ \$1000 each = \$** _____

_____ **Foursomes Reserved (not to exceed # of teams sponsored) @ \$320 each = \$** _____

_____ **Holes-in-one Sponsored @ \$3000 each = \$** _____

_____ **Complementary Foursomes Reserved (limit 2, for hole-in-one sponsors only) = \$** 0.00 _____

_____ **Beverage Cart Sponsored @ \$1000 each = \$** _____

_____ **Second Giveaway Item Sponsored @ \$2,500 = \$** _____

_____ **Complementary Foursome Reserved = \$** 0.00 _____

_____ **Dinner Sponsored @ \$5000 = \$** _____

_____ **Complementary Foursomes Reserved (limit 2, for dinner sponsor only) = \$** 0.00 _____

TOTAL AMOUNT DUE = \$ _____

Please complete and fax this form to (202) 347-9504 immediately. We will confirm your sponsorship(s), foursome(s), and amount due via e-mail once we receive this form. In that confirmation, we will provide details regarding how to make your check payable and the appropriate mailing address.

Sponsorships will be sold and teams will be assigned on a **first come, first served basis**. We are taking foursome reservations for sponsors only at this time. To the extent foursomes are still available after sponsors have reserved their foursomes, we will send out a solicitation for non-sponsors at a later date.

Also as in years past, Everybody Wins!DC has consulted with the House and Senate ethics committees regarding this event's compliance with House and Senate rules.